




Eco-label Grower Involvement

Logo	Grower Participation	Grower Education	Grower Organization Involvement
	<p>Currently MWFA has 63 farms in MN and WI producing fruits, vegetables, dairy products, and meats. Included in this total are 7 MN apple growers. Including farms in the Pacific Northwest, there are over 160 farms in the Food Alliance program.</p>	<p>MWFA growers receive an update each quarter. They are required to complete a grower survey and a post-harvest update each year. Additionally, farms are strongly encouraged to attend the MWFA annual meeting.</p>	<p>MWFA works with a number of growers groups - e.g. Minnesota Fruit and Vegetable Grower's Association, Minnesota Apple Grower's Association. These organizations collaborate with MWFA and support both our certification and marketing efforts.</p>
	<p>16 Apple growers in 6 NE states</p>	<p>Annual CVN grower meeting, growers required to attend other educational meetings and report on annual application/farm plan update</p>	<p>None</p>
	<p>No apple growers currently enrolled in the program; 19 WI fresh market potato growers</p>	<p>Neighborhood meetings, workshops</p>	<p>Grower organization owns Product label industry data, and responsible for implementing marketing strategies</p>